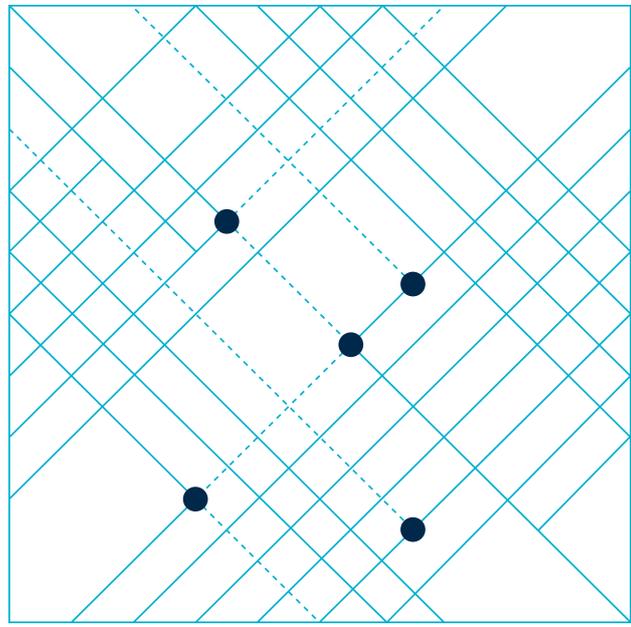
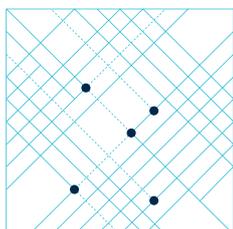


EURY  
NOVA

EXPERT CONSULTANCY  
**SOLUTION DELIVERY**  
INNOVATION ADVISORY





When companies miss project capabilities to deliver solutions that add value to their business, they can be provided with EURA NOVA's « Solution Delivery » services.

Find out more by reading this service book.

In 2008, we created EURA NOVA with a dream: to bring life to companies' great ideas, by offering best-in-class IT services.

To make this happen, we invest significantly in in-house knowledge and expertise. Indeed, acquisition of expertise acts as motivation for our staff, enabling us to commit to providing top notch services.

Our investment strategy allows us to continuously improve our proficiency, maintain our knowhow at the cutting edge of IT, and share these benefits with our customers. It allows us to meet our goal: we are happy only when our customers reach the highest level of satisfaction and thereby experience greater success.

For each project, we appoint a team of highly skilled people who are passionate about their field and find joy in a job well done. For each customer, we tailor optimal, state-of-the-art solutions that will bring their great idea to life.

In order to meet our customers' needs, we are offering three types of services: Expert Consultancy, Solution Delivery, and Innovation Advisory. With this booklet, we present to you our Solution Delivery services, supported by projects demonstrating our deep commitment in taking up our customer's challenges.

Wishing you an inspiring read, we look forward to meeting you in person.

Hervé Bath, Eric Delacroix  
Founders

EURA NOVA



<b>CORPORATE OVERVIEW</b>	<b>4</b>
<b>EURA NOVA'S PROJECT</b>	<b>6</b>
REASONS TO WORK WITH US	6
THE WAY IT WILL HAPPEN	8
<b>SOME PROJECT STORIES</b>	<b>11</b>
MANAGE BUSINESS ASSETS	12
BRING PRODUCERS CLOSER TO CUSTOMERS	13
SHARE INDUSTRY-WIDE GUIDELINES	14
RECOMMEND SCENARIOS IN REAL TIME	15
ENABLE BIG DATA	16
IMPROVE BUSINESS VALUE	17
<b>EURA NOVA'S INNOVATION</b>	<b>19</b>
<b>CONTACT</b>	<b>22</b>

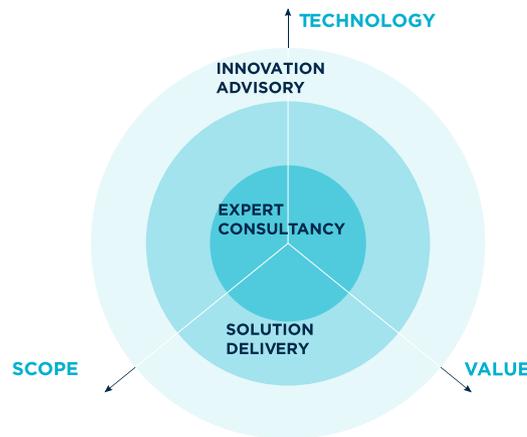
# OUR KNOWLEDGE AND SKILLS POWER UP YOUR GREAT IDEAS

## VISION

At EURA NOVA, we are committed to bringing the best IT-related solutions to people with ideas around the world. We do so by transferring the most recent technologies from R&D to the industry.

## VALUES

Collaboration, craftsmanship, integrity, and investment in the future are building stones to create value for our customers. A step-by-step tailored approach allows us to deliver high value with low investments, from lab to market.



## OFFER

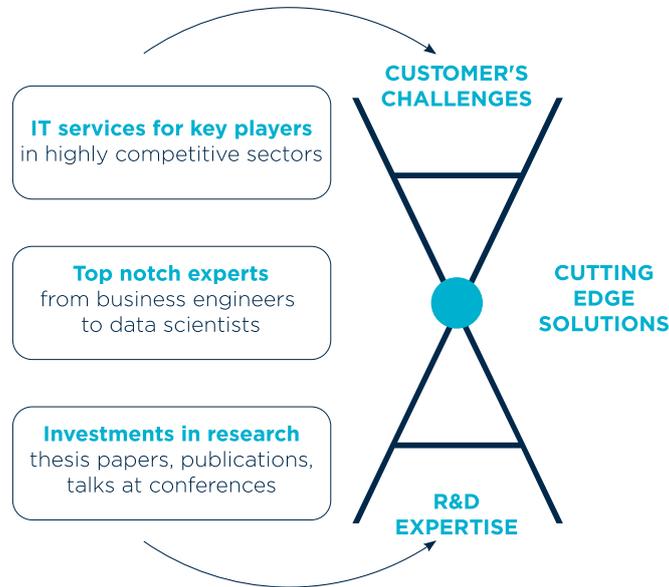
Our services range from expert consultancy, to IT innovation advisory, through to solution delivery projects. By adapting to our customers' environment, objectives and rhythm, we help them benefit from the most recent IT solutions.

## OUTCOME

Our tailored approach and our Agile work process allow our customers to pick low hanging fruit and to keep up with new IT breakthroughs to leverage their business. This produces valuable improvement in their day-to-day tasks whilst keeping them on the path to sound innovation strategy.

**WE TAILOR SERVICES RESULTING IN AN IT-BASED COMPETITIVE ADVANTAGE.**

BUSINESS MODEL



SOME SUCCESS STORIES...

We supported a major telecommunication company **shorten its software products development time.**

We applied **modelling and automation** techniques that lowered the customisation needs and reduced the **time-to-market** of our customer's software products **by up to 80%.**

We helped one of the top 5 pharmaceutical companies prove the value of immunisation campaigns.

We **modelled a disease outbreak** on the basis of a full set of parameters (household composition, target population for vaccination ...) showing full benefit to insurers.

Our **mobile-accessible solution** enables our customer's sales representatives to **simulate the economic impact** of diseases spreading to a large population, and to adapt the model to specific conditions in any given country in **real time.**

We assisted a leading financial company in involving its business clients in product development.

We trained our customer's teams to use Agile methodologies and we **built a collaborative platform** in order to centralise and to share co-created standards and guidelines within the whole financial industry.

As a result, our customer sustainably improved in user experience and **deployed our solution worldwide**, which significantly **eased understanding**, not only between our customer's IT and business teams, but also **with all their clients.**

**WE CREATE INNOVATIVE IT SOLUTIONS  
TO CREATE VALUE FOR CUSTOMERS.**

---

# LOOKING FOR A PERFECT FIT? WE CAN CREATE A UNIQUE IT-SOLUTION, JUST FOR YOU

---

## REASONS TO WORK WITH US



### A. YOU WILL OVERCOME COMPLEX TECHNICAL CHALLENGES

Have you ever felt limited by your IT capabilities? If so, let us know, we can understand your issues in next to no time and come up with solutions.

Our research centre and fruitful partnerships have led us to produce cutting-edge knowledge. You can benefit from this asset and thereby transform technical barriers into technological enablers.

We have a 360 degrees view on state-of-the-art technologies and if the solution to your problem does not exist yet, we can create it.



### B. YOU WILL STRENGTHEN CREATION OF BUSINESS VALUE WITH IT

Can you fully imagine what IT can do for you? We have the knowledge and skills to support your great ideas.

At EURA NOVA, we care about our customers' business and aspirations.

To increase their value, companies whether have to improve or to innovate. New technologies and IT solutions can act as lever for value generation.

In order to offer the most relevant technologies and solutions to the industry, we foster on our technological watch, scientific reseach, and R&D discoveries.

Thanks to our innovative and tailor-made solutions, our customers developed additional competitive advantages on their market.

---

## WE TRANSFORM INNOVATION FROM OUR R&D LAB INTO VALUABLE PRODUCTS ON THE MARKET.

**GAIN ACCESS TO ALL OUR FIELDS OF EXPERTISE**

**IT STRATEGY**

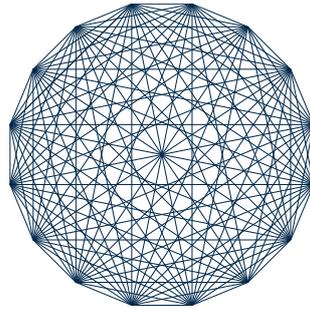
Innovation Strategy  
Big Data  
Business Case Build-Up

**ARCHITECTURE**

Convergent Architecture  
Technical Architecture  
Architecture Methodology

**MANAGEMENT**

Agile Project Management  
Change & Transition Management  
Projects Portfolio & PMO



**DATA ANALYTICS**

Data Science  
Data Visualisation  
Data Storage

**SOFTWARE ENGINEERING**

Front-End Development & Modeling  
Back-End Development & Optimisation  
Infrastructure Evolutions



**C. YOU WILL DE-RISK YOUR NEXT TECHNOLOGICAL STEP**

You lack expertise in IT R&D? By working with us, you will not only benefit from our experience with information technologies, but also from our ability to anticipate future technological trends.

We like to challenge the limits of IT and we contribute to worldwide innovation in computer science. With our solution delivery services, you will take advantage from our knowledge of the state-of-the-art, and from our ability to deliver smart solutions.

This allows you to predict your next business move without worrying about technological challenges.



**D. YOU WILL HAVE THE POSSIBILITY TO FOCUS ONLY ON RESULTS**

Do you want to get a solution without spending time and energy in managing people? We commit to provide you with the necessary IT deliverables to achieve your goals.

You don't have to identify and coordinate people; we select the most relevant skills needed and manage their work.

Our regular interactions with you ensure a perfect alignment between the delivered solutions and your objectives.

**WE USE A USER-CENTRIC APPROACH TO DELIVER INNOVATIVE & TAILOR-MADE IT SOLUTIONS.**

# WE TAILOR THE PROJECT APPROACH TO MAXIMISE THE DELIVERY OF VALUE

## THE WAY IT WILL HAPPEN



### 1. WE ADOPT A PRAGMATIC AND A STEP-BY-STEP APPROACH

We have expertise in the most renowned project management methodologies and acquired experience in a wide range of industries. We also have an in-depth knowledge in IT.

These facts allows us to offer the most relevant project management approach, process, and structure.

We follow the same principles for any project, whether you need a simple proof-of-concept, or a more elaborated combination of products that will be developed iteratively.



### 2. WE TAILOR THE PROJECT SPECIFICALLY FOR YOU

By selecting the content and deliverables of each step, we tailor the project lifecycle to you, your organisation, and your needs.

We pave the way to your long term goal and design with you the desired mix between features and maturity.

Involved technologies and engineering techniques are carefully agreed upon together. We want to enable synergies at your side, considering both opportunities ahead and costs of ownership.



### 3. WE DELIVER VALUABLE PRODUCTS FROM THE EARLY STAGES

We have developed an approach that allows you to benefit from our work very early and all along the life of the project. This approach allows you to:

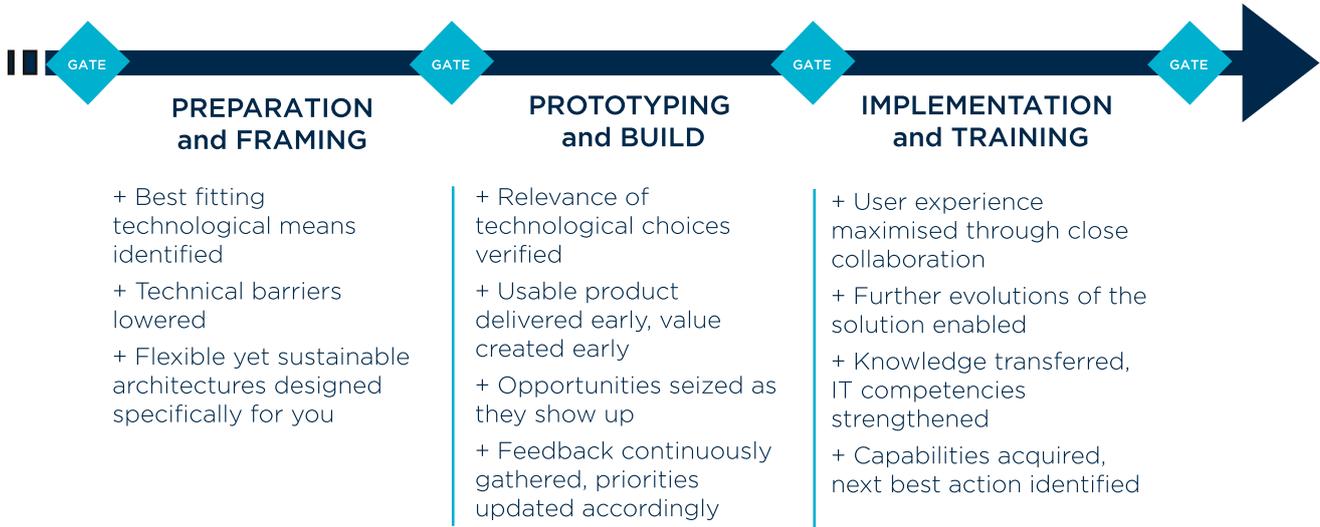
- obtain validation of the technological choices quickly,
- get a viable solution well before the end of the project,
- acquire a solution that perfectly fits your needs.

You will reach the break-even point of your investment faster than ever.

**GET BENEFITS ALL ALONG THE PROJECT LIFE**

**PROJECT MANAGEMENT**

- + Take the most out of skilled specialists, selected within our wide range of IT expertises
- + Profit from a methodological project approach fully tailored to you and your environment
- + Keep the decision power while detailed planning, coordination and delivery is managed by us



**Usual deliverables...**

**Target formalisation, Proposal of IT-based value creation.**

**Proof of concept, Minimum viable product, Iterative product delivery.**

**Training, Automation, Knowledge transfer.**

**... related value acquired**

**Awareness on the state-of-the-art.**

**Business & technological capabilities.**

**Maturity increase, Empowerment.**



**4. WE SUPPLY YOU WITH IT SOLUTIONS, YOU ARE IN THE DRIVING SEAT**

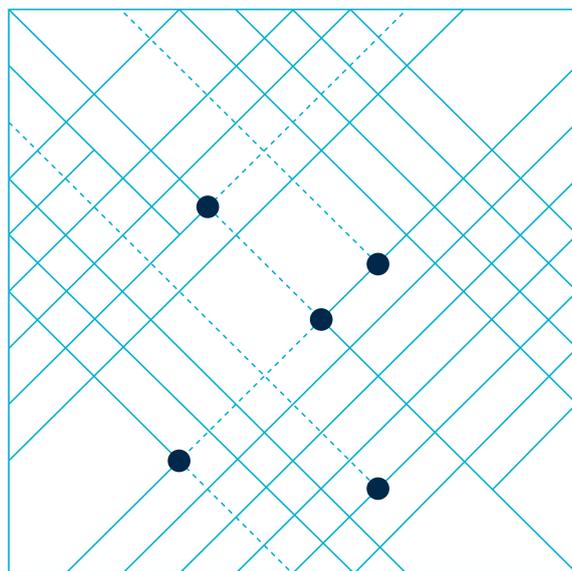
Project's objectives, lifespan, and deliverables are defined together, before each step or iteration. At the end of each step or iteration, we come up with recommendations and scenarios, so that you can select your next best actions.

Content, scope and priorities are discussed together and can be re-evaluated by you anytime during status meetings. The frequency of these meetings is defined by you.

At project end, we take care of the knowledge transfer towards your teams, so you can increase further your technological capabilities. If more convenient for you, we can also maintain the delivered solution and make it evolve as you wish.

**NEED MORE INFO? CONTACT US:**  
 (T) (+32) 10 75 02 00 (@) [services@euranova.eu](mailto:services@euranova.eu)

## DO YOU FEEL THAT YOU ARE MISSING THE RIGHT ICT SOLUTION?



**READ MORE AND LEARN HOW WE  
DELIVERED VALUE TO OUR  
CUSTOMERS.**

**MANAGE BUSINESS ASSETS**

**with a Modelling & Collaboration Web-Platform**

(p. 12)

---

**BRING PRODUCERS CLOSER TO CUSTOMERS**

**with an e-Paneling Solution**

(p. 13)

---

**SHARE INDUSTRY-WIDE GUIDELINES**

**with a Communication Platform for Standards**

(p. 14)

---

**RECOMMEND SCENARIOS IN REAL TIME**

**with a Web-Based Application Toolkit**

(p. 15)

---

**ENABLE BIG DATA**

**with the Implementation of a Data Lake**

(p. 16)

---

**IMPROVE BUSINESS VALUE**

**with the Elaboration of a Data-Driven Strategy**

(p. 17)

---

# MANAGE BUSINESS ASSETS with a Modelling & Collaboration Web-Platform

## Customer's Needs

### CONTEXT

Our customer's company counts about 100.000 employees over 100 countries. Our customer uses a collaboration platform to manage core business assets. The platform is intended to edit, control and share sophisticated models of these core business assets throughout all the group.

### OBJECTIVE

Our customer needed to increase the amount of users and improve their satisfaction. He wanted to upgrade the platform and needed to challenge the offer received from a 3rd part supplier. He requested our proposal.

### CHALLENGES

The success of the project relied on the delivery of a highly user-friendly interface. Our proposal put in evidence that we were able to upgrade the platform faster, better, and with less effort.

## EURA NOVA's Solution

### APPROACH

At first, we have challenged the status-quo through weekly sprints followed by debriefing with the client. We have communicated openly on the blocking points and related solutions.

Our technological expertise has allowed the customer to acquire a deep understanding of limitations of the legacy architecture and of the added value brought by our approach.

We have then proposed a new architecture roadmap, in line with customer's needs, priorities, and budget. We have committed to deliver a sustainable solution and to offer a great user experience, by anticipating future constraints such as users' load and scalability.

### DELIVERABLES

We have tailored the Agile-SCRUM methodology and implemented a continuous integration system. This system has allowed to test the code as soon as ready and to deploy it with minimum efforts.

We have designed a target architecture of the platform and achieved a full migration from Java to Node.js. We have enabled the sharing of many types of models (Excel, HTML, Matlab, binaries).

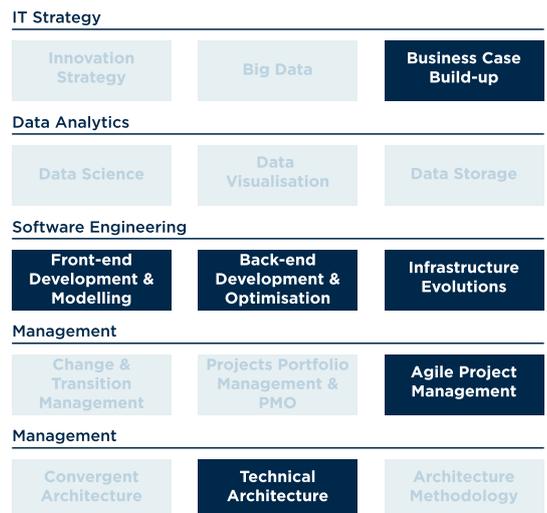
For the 3rd consecutive year, our customer has selected EURA NOVA to ensure the maintenance of the platform. We now perform operational optimisations such as automated testing, that shortens the time to fix bugs and speeds up the delivery of new requests.

### OUTCOMES

The solution has been rebuilt by functional blocks, with the front-end uncorrelated from the back-end. It is now more flexible, more manageable, and less costly.

The project management and the delivered solution have been successfully audited by a 3rd part company. Light interfaces between the customer and our development team are in place. They facilitate interactions on feature requests, bug reports, and release validations. Our customer benefits from a robust and user-friendly platform, that reliably supports his corporate activities.

### INVOLVED FIELDS OF EXPERTISE



This figure highlights the main areas at work in this project.

### KEY TAKE-AWAY

**COMPLEX DATA MODELS CAN BE MANAGED IN A SIMPLE WAY AND BE WIDELY USED.**

**SEIZE THE OPPORTUNITY TO CENTRALISE BUSINESS ASSETS AND ACHIEVE ECONOMIES OF SCALE.**

# BRING PRODUCERS CLOSER TO CUSTOMERS with an e-Panelling Solution

## Customer's Needs

### CONTEXT

We help an NGO fight poverty and injustice around the world. To foster economic development in poor countries, the NGO works with local producers according to fair-trade practices. The NGO signed long term contracts to provide stability to producers, and therefore bears the risk of accumulating stocks of unpopular products.

### OBJECTIVE

The NGO wanted to have a much leaner value chain: shorter stock cycles, less unsold stock, automated fair price definition, and adjusted products to better match consumers' needs. They have seen IT as an opportunity to bring consumers and producers closer to each other.

At the beginning of our partnership, the NGO aimed at obtaining information to:

- 1- predict the demand for an item (e.g.: quantity, price, location),
- 2- improve product design (e.g.: size, shape, color, packaging),
- 3- enhance selling experience (e.g.: secure products availability, display products info online),
- 4- boost customer knowledge (e.g.: interest in products, loyalty, buying behaviors).

### CHALLENGES

The NGO was looking for a modern solution to involve customers in the production process as early as possible and provide direct feedback to producers. They lacked expertise and resources in IT to meet high standards of user experience.

## EURA NOVA's Solution

### APPROACH

We adopted an iterative approach and presented several mock-ups, prioritizing needs and related features. We reached a shared vision of the final product and functionalities, while keeping the ability to seize opportunities all along the project life.

### DELIVERABLES

Thanks to a deep understanding of the NGO's activity and a survey of most recent e-panelling tools, we helped them formalize their goals and clarify the scope of the solution.

In a first phase, we delivered:

- proposals of solution designs and features,
- functional and technical recommendations,
- user stories and prioritised list of developments.
- a tested, ergonomic, fully tailored, and web-based e-panelling platform.

Future plans include a better integration of the NGO's IT infrastructure (from cash registers to CRM, through to inventory, and to our e-panelling platform) and the development of a data analytics solution that will provide additional insights.

### OUTCOMES

Information collected from customers is used for producers to fine-tune their products and for ordering of the next collection. The NGO has planned to promote the solution on a large scale.

Our partnership is in its early days. EURA NOVA and the NGO share the vision of a fully integrated information management system, allowing the NGO to keep on improving its business model.

### INVOLVED FIELDS OF EXPERTISE



This figure highlights the main areas at work in this project.

### KEY TAKEAWAYS

IF YOU HAVE A SPECIAL GOAL, YOU MAY NEED A SPECIAL SOLUTION.

GET THE TOOL THAT FITS YOUR IDEA AND OPTIMISE VALUE GENERATION.

# SHARE INDUSTRY-WIDE GUIDELINES with a Communication Platform for Standards

## Customer's Needs

### CONTEXT

Our customer provides industry-wide guidelines on communication standards. The number of guidelines for enrichment was huge (thousands), which led to complexity and delayed the enrichment process.

### OBJECTIVE

Our customer wanted to establish governance principles within their industry. To do so, they needed to provide a platform to define, share and publish communication standards.

### CHALLENGES

A key challenge was to allow customisation of guidelines while controlling their proliferation with minimum efforts. Our customer was facing a lack of expertise with recent technologies and did not know how to improve his service.

## EURA NOVA's Solution

### APPROACH

We started by submitting two proofs of concept, in order to confirm technological choices.

We then entered the phase of rapid prototyping, and developed the platform in short sprints, based on prioritised, user-oriented features.

Frequent deliveries into customer's environment were made possible thanks to techniques such as continuous integration and test automation, for front-end and back-end systems.

### DELIVERABLES

This project had four main stages:

1. We delivered a 1st proof of concept in two weeks (taskforce).
2. After the 2nd proof of concept, the customer set up an innovation department, to which we transferred technology knowledge, thereby increasing customer's proficiency with rising technologies.
3. Then, we have implemented a first fully-integrated product, using Eclipse Modeling Framework (EMF) and Connected Data Object (CDO) framework. The repository for the hosting of models & tools also embed features to edit and customise guidelines.
4. The customer wanted to publish and to share the modelled guidelines at worldwide scale, so we delivered a 2nd version of the product that meets high standards of user experience.

### OUTCOMES

Thanks to our ability to understand business needs and to provide innovative solutions in time, budget and quality, the client has lightened the management of guidelines and has drastically improved governance of the communication standards eco-system.

### FURTHER READING

Scientific paper written around this project: GOVERNANCE ISSUES ON HEAVY MODELS IN AN INDUSTRIAL CONTEXT on euranova.eu

### INVOLVED FIELDS OF EXPERTISE

#### IT Strategy

Innovation Strategy	Big Data	<b>Business Case Build-up</b>
---------------------	----------	-------------------------------

#### Data Analytics

Data Science	Data Visualisation	Data Storage
--------------	--------------------	--------------

#### Software Engineering

<b>Front-end Development &amp; Modelling</b>	<b>Back-end Development &amp; Optimisation</b>	Infrastructure Evolutions
--	--	---------------------------

#### Management

Change & Transition Management	Projects Portfolio Management & PMO	<b>Agile Project Management</b>
--------------------------------	-------------------------------------	---------------------------------

#### Management

Convergent Architecture	<b>Technical Architecture</b>	Architecture Methodology
-------------------------	-------------------------------	--------------------------

*This figure highlights the main areas at work in this project.*

### KEY TAKE-AWAYS

**STRENGTHENING GOVERNANCE IS ALWAYS A CHALLENGE.**

**WE BUILT A TOOL FOR LONG TERM ACTION.**

# RECOMMEND SCENARIOS IN REAL TIME with a Web-Based Application Toolkit

## Customer’s Needs

### CONTEXT

Our customer advises its subsidiaries around the world about what actions they can put in place to foster product adoption in each country.

### OBJECTIVE

When we started working with them, they did this by email, which was complex and rather unsafe. They wanted a centralised and automated system to ensure coherence and efficiency. Besides, they wanted to build up knowledge, to improve the quality of answers, and to optimise the time needed to answer subsidiaries. For this, they needed a platform to centralise, control, and process information produced by discussions between the customer and its subsidiaries.

### CHALLENGES

The customer wanted the suggested actions to be ranked automatically and according to their foreseeable impact. The software was also expected to gather more and better information faster, to decrease the number of worked hours to cut workforce costs, and to analyse and display results faster to cut overhead costs.

## EURA NOVA’s Solution

### APPROACH

The project took place in four iterations. In the 1st iteration, the software we designed was validated by a proof of concept and a minimum viable product was soon put in place.

In the 2nd and the 3rd iterations, it was upgraded with features based on the customer’s priorities.

In the 4th stage, the customer’s teams were trained and empowered; knowledge was transferred to them.

### DELIVERABLES

The proof of concept validated the solution technically and functionally. After 2 sprints (of 2 weeks only), we released the first minimum valuable product: a web-based platform. The technologies were chosen according to the customer’s standards and targeted the best time to market.

The platform was integrated to the customer’s infrastructure, synergies were found for security and access management.

### OUTCOMES

Our customer’s company now has a web-based application toolkit, from which results of simulations can be obtained in real time.

Adoption of the developed platform by end users will strengthen compliance with customer’s internal information management process, increasing reliability of results, while decreasing time and effort to perform simulations.

As the platform was built specifically for the customer, it is a tailored and powerful alternative to costly suites of collaboration, document management, and business intelligence tools.

### INVOLVED FIELDS OF EXPERTISE



This figure highlights the main areas at work in this project.

**KEY TAKE-AWAYS**

**COMPANIES ARE UNIQUE, SO ARE THEIR PROCESSES.**

**GET A TOOL THAT SUPPORTS YOUR PROCESSES, NOT ONE THAT SETS CONSTRAINTS.**

## Customer's Needs

### CONTEXT

Our customer works at a pharmaceutical company specialised in severe diseases. The company has no direct contact with patients. Our customer was looking for open data sources to understand the patients' needs and behaviours better. For this, they crawled websites and collected RSS feeds from forums. The team gathered large amounts of text data and did not know how to gain actionable insights from them.

### OBJECTIVE

Set up a scalable data-platform that can extract information from the collected data and join internal data with social media data, thereby accessing to information on the patients such as how they take the medicines or how they live with them. Our customer also intends to become a data-driven company and go for big data solutions.

### CHALLENGES

Our customer had very little internal expertise in the integration and use of big data technologies. They didn't know yet what opportunities and outcomes big data can bring about.

## EURA NOVA's Solution

### APPROACH

Although the customer's strategy was clear, not all the means for getting to the desired state were identified. Considering this, we analysed and prioritised the business challenges and the related technical solutions, with the intention to maximise delivered value and to minimize costs, while keeping the possibility to seize opportunities as they show up.

We started with putting a data lake into place to centralise all data. It allowed the customer to figure out the possibilities, the already enabled use cases, and the conditions for further integration in both its IT and business environments.

We proposed concrete ways to leverage the data lake, whether in terms of features, precision, maturity or scope.

### DELIVERABLES

We delivered a proof of concept that enabled real-time analysis of social data, using natural language processing like sentiment analysis, topic detection, demographic inference ...

Within three months, we provided our customer with:

- 1- an installed and working data lake, built on Cloudera-Hadoop, with text search capabilities based on Elastic Search,
- 2- an ingestion pipeline for social media (Twitter API ...),
- 3- an analysis of patients' life using state-of-the-art algorithms, using data modelling and machine learning,
- 4- an interactive dashboard to present results and insights (extended version of Kibana solution).

### OUTCOMES

Our customer presented their new capabilities internally. Delivered by EURA NOVA, these capabilities came along with guidance on governance, advisory for higher level of support by the customer infrastructure, and business analysis that highlighted the value of additional use cases.

### INVOLVED FIELDS OF EXPERTISE



This figure highlights the main areas at work in this project.

### KEY TAKE-AWAYS

**OPEN DATA CAN BOOST YOUR BUSINESS.**

**WE BUILD SOLUTIONS THAT PROVIDE ACTIONABLE BUSINESS INSIGHTS BASED ON OPEN DATA.**

# INCREASE BUSINESS VALUE with a Data-driven Strategy

## Customer's Needs

### CONTEXT

Our customer is an e-business start-up that intends to become a leader in the sharing economy. To do so, they gained a competitive advantage and raised external funds.

They considered data as a key asset and believed that data analytics would allow them to provide top notch services and therefore to increase the value of their business.

### OBJECTIVE

Our customer had two objectives:

A. Optimise the overall cost/benefit ratio. The underlying goal was to develop Value-added Services (VAS) in order to increase customers life-time value, to ease customers acquisition, and to reduce operating costs.

B. Continuously improve the value of the company. This involved identifying what data needed could be used to assess the business value and how data could be used to raise funds.

### CHALLENGES

Our customer identified data related to internal processes, the market, the customers, and their needs. Without in-house technical development capabilities, they were looking for external help to identify the required data, and how to use them. They asked EURA NOVA to guide them in setting up a data-driven strategy.

## EURA NOVA's Solution

Our partnership has started by formalising the objectives and goals. We have identified key indicators and we have proposed a set of tactical steps to meet these goals.

Then, we have iteratively guided our customer in the design of data models. We have elaborated requirements, developed algorithms and provided day-to-day support to implement features that have allowed to collect, store, and process relevant data efficiently.

### DELIVERABLES

We have delivered :

- strategic business cases,
- a roadmap towards "information
- an analysis of required data and a set of prioritised actions for data analytics implementation,
- recommendations of data usages,
- sources, means, and expected results of data collection (internal and social data),
- data-mining reports,
- algorithms for fraud detection,
- search engine optimization to increase CLTV and decrease fraud,
- marketing optimization to decrease customer acquisition costs,
- advisory and conditions to enable the service on local markets.

### OUTCOMES

Our customer receives key insights to keep improving their service quality. We provided our customer with business analytics that provide a clear view on the business value and we have thereby helped our customer raise funds, which supports the growth of the start-up.

### INVOLVED FIELDS OF EXPERTISE

#### IT Strategy

Innovation Strategy	Big Data	Business Case Build-up
---------------------	----------	------------------------

#### Data Analytics

Data Science	Data Visualisation	Data Storage
--------------	--------------------	--------------

#### Software Engineering

Front-end Development & Modelling	Back-end Development & Optimisation	Infrastructure Evolutions
-----------------------------------	-------------------------------------	---------------------------

#### Management

Change & Transition Management	Projects Portfolio Management & PMO	Agile Project Management
--------------------------------	-------------------------------------	--------------------------

#### Management

Convergent Architecture	Technical Architecture	Architecture Methodology
-------------------------	------------------------	--------------------------

*This figure highlights the main areas at work in this project.*

### KEY TAKE-AWAY

**DATA CAN REVEAL THEIR VALUE  
ONCE TRANSLATED INTO INFORMATION.**

**WE GUIDED OUR PARTNER  
FROM STRATEGY DEFINITION  
TO INSIGHTS GENERATION.**



Are you wondering **WHAT**  
**YOUR IT SHOULD LOOK LIKE**  
in **5 YEARS ?**

Pick up the phone and find out how!

We also offer  
**ADVISORY** services in  
**IT INNOVATION.**

**MAKE THE DIFFERENCE THANKS TO NEW TECHNOLOGIES**

- Can the new IT era help me boost my business?

- Is there a risk of yet another lost investment?

- How can I catch the digital train on time?

- ...

- Can IT help the world become a better place?

- Can a partnership with EURA NOVA make my work life easier?

- How?

- ...

**EURA NOVA** sa.nv

Rue Emile Francqui, 4  
1435 Mont-Saint-Guibert  
Belgium

VAT BE.0899.626.005

+32 10 75 02 00  
services@euranova.eu

---

**euranova.eu**